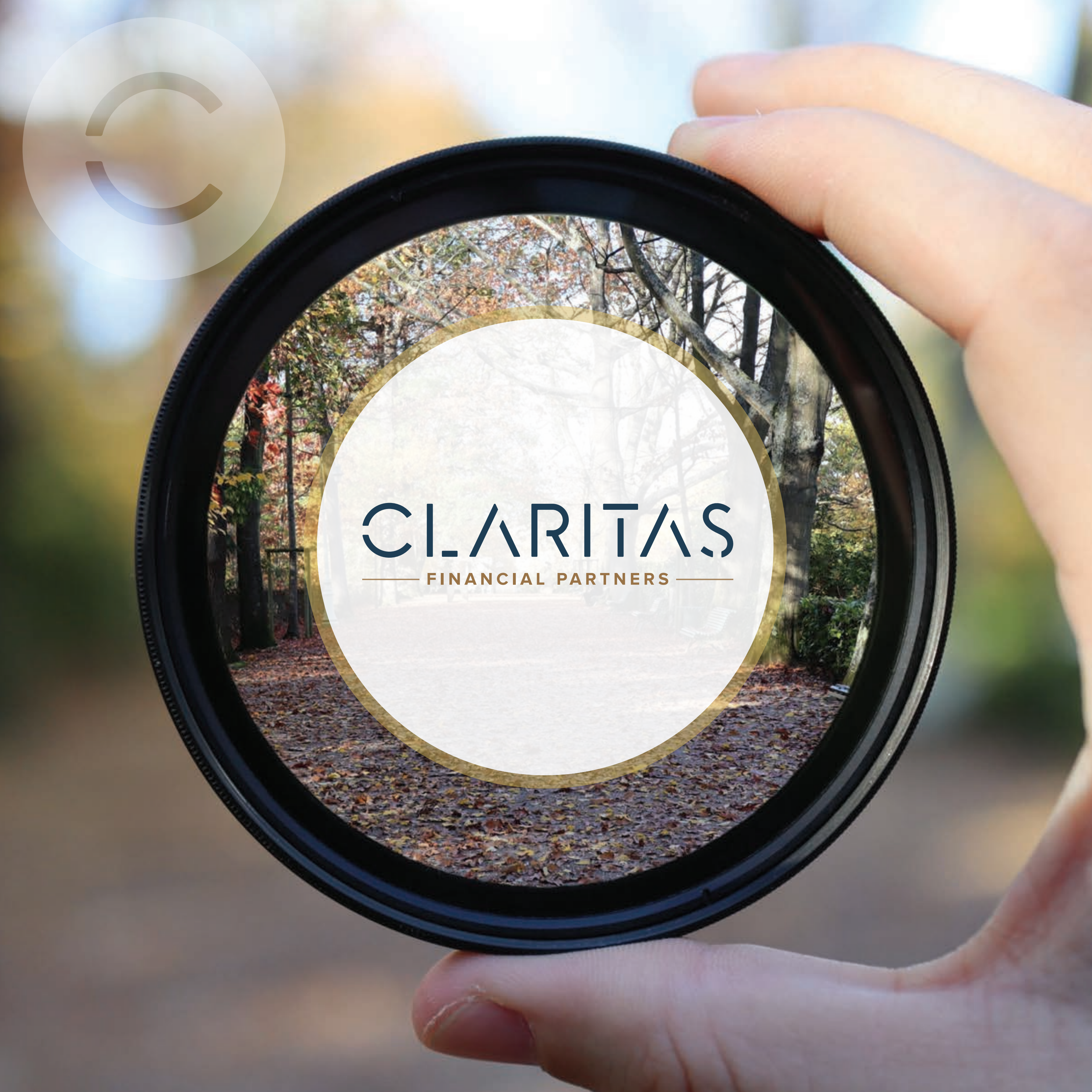

CLARITAS
FINANCIAL PARTNERS

BRINGING CLARITY TO THE FINANCIAL LIVES OF OUR CLIENTS.

[OUR COMMITMENT]

We will create a better **EXPERIENCE** for our clients.

We will **COMMUNICATE** with our clients.

We will place the **INTERESTS** of our clients ahead of our own.

We will bring **CLARITY** to your financial life.

[WORKING WITH YOU]

CLARITAS: (clar-i-TAS)

Latin: meaning Clarity, Focus, Illumination, Transparant and Inclusive

> PERHAPS THE MOST DISTANT PART OF THE SKY ALWAYS SEEMS CLEAREST, SO THAT WE WILL ALWAYS STRIVE TO REACH IT.

FINANCIAL PLANNING

- Income Planning
- Business Transition
- College Plans
- Estate Plans
- Life Insurance
- Long Term Care Insurance

ASSET MANAGEMENT

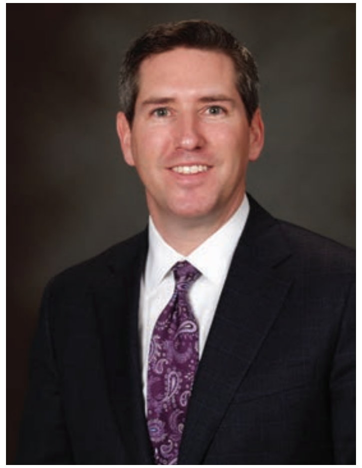
- Bonds
- Common Stock
- Educational IRA
- Traditional IRA
- Roth IRA
- SEP IRA
- Simple IRA
- Brokerage Accounts
- Treasury Bills
- Government Securities
- Municipal Bonds
- Variable Annuities

RETIREMENT

- Retirement Plans
- 401(k) Planning
- 403(b) Planning
- Profit Sharing Plans
- Money Purchasing Plans

MEET OUR TEAM

CLARITAS FINANCIAL PARTNERS



BRIAN M. LYNN, CFP®

MANAGING PARTNER

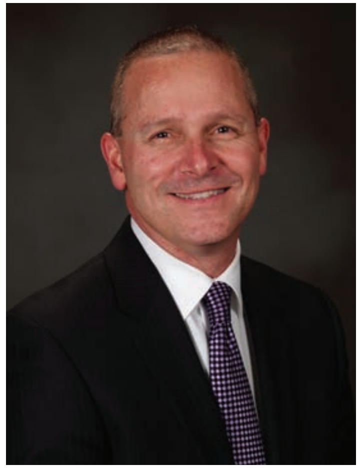
“BLAMO”

It is the commitment of Claritas Financial Partners to bring clarity to the financial lives of our clients. Brian has more than 25 years of experience in the financial services industry and has the CERTIFIED FINANCIAL PLANNER™ certification. This certification is the standard of excellence in financial planning. CFP® professionals meet rigorous education, training and ethical standards, and are committed to serving their clients' best interests today to prepare them for a more secure tomorrow.

It was his dream in college to become a financial advisor. He envisioned having his own firm and even came up with the name, “BLAMO” – Brian Lynn Asset Management – O! Fast forward to today and that dream has become a reality with the formation of his independent firm, Claritas Financial Partners.

Brian began his career in 1994 with Merrill Lynch and moved to Legg Mason where he worked for 7 years before making the move to Wells Fargo Advisors where he worked for 17 years. After 25 years in a bank environment, Brian made the decision to follow his dream and launch his own firm and affiliate with LPL Financial. As one of three partners, this move will allow Brian and his partners to expand their offering to their clients along with offering truly objective financial advice.

Brian grew up in Haddonfield, NJ and graduated from Tulane University. He is an avid fan of the Tulane Green Wave and any Philadelphia sports teams. Brian and his wife Libby and kids Emily and Michael along with their beloved yellow lab, Molly reside in Marlton close to the new office. When he has free time, he enjoys spending time with the family, golfing and baking. He also enjoys supporting the New Jersey Samaritan Center which provides clinical psychological services, coaching and support in areas of health and life direction.



JIM PACHECO

PARTNER

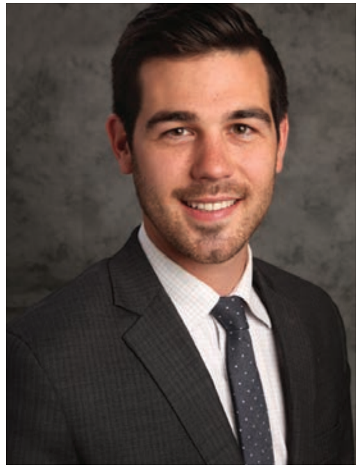
It is the commitment of Claritas Financial Partners to bring clarity to the financial lives of our clients. Jim has nearly 30 years of experience in the financial services industry and is dedicated to helping his clients meet their financial needs by developing investment plans around their long term goals and risk tolerance. Over the years, Jim has specialized in the 401K and retirement planning space.

Jim began his career as a financial advisor with Lutheran Brotherhood in 1990. After 12 years he decided to join Commerce Capital where he worked for 4 years before moving to Wells Fargo where he spent 12 years. In 2020, Jim made the decision to launch his own firm and affiliate with LPL Financial. As one of three partners, this move will allow Jim and his partners to expand their offering to their clients along with offering objective financial advice.

Jim attended Temple University. Jim spends his free time with his wife, Jackie and their 3 children, Brittney, Blaire and Aaron. They like to stay active both physically and mentally, whether it is exercising together or enjoying a relaxing day at the beach. They especially enjoy traveling together and finding new destinations to visit.

Jim is actively involved in his local volunteer fire company where served as the Battalion Chief for two years and the Deputy Chief for two years. He has been an active firefighter for more than 30 years. His son Aaron has also followed in his footsteps and is very active as well.

MEET OUR TEAM



JOHN FESSLER

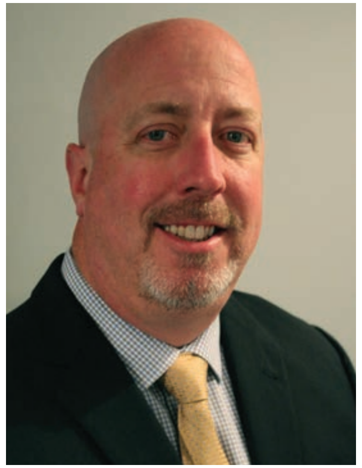
PARTNER

It is the commitment of Claritas Financial Partners to bring clarity to the financial lives of our clients. John has nearly a decade of experience in the financial services industry. He knew in college that he wanted to get into financial services and upon graduating in 2011, he joined Wells Fargo Bank as a Personal Banker, then worked in the Home Mortgage division before becoming a Financial Advisor with Wells Fargo Advisors in 2014.

After spending 9 years in a bank environment, John made the decision to follow his dream and launch his own firm and affiliate with LPL Financial. As one of three partners, this move will allow John and his partners to expand their offering to their clients along with offering truly objective financial advice.

John grew up in Rancocas, NJ and graduated from Rowan University located in Glassboro, NJ. He was a long-distance runner in college participating in track and cross country, competing in the Mile and Steeplechase event. The steeplechase race is actually designed for horses with 3,000 meters involving hurdles and a water obstacle. It is difficult for horses and even more for a human! He still enjoys running, surfing and the occasional round of golf. He also enjoys DIY projects around the house. John is an avid Philadelphia sports fan.

He and his wife Amanda and their young daughter Audrey Claire along with their beloved, goofy golden doodle, Ruby reside in Cherry Hill. One of his favorite quotes is from Thomas Jefferson. “I’m a great believer in luck, and I find the harder I work the more I have of it.”



ROB COSTELLO

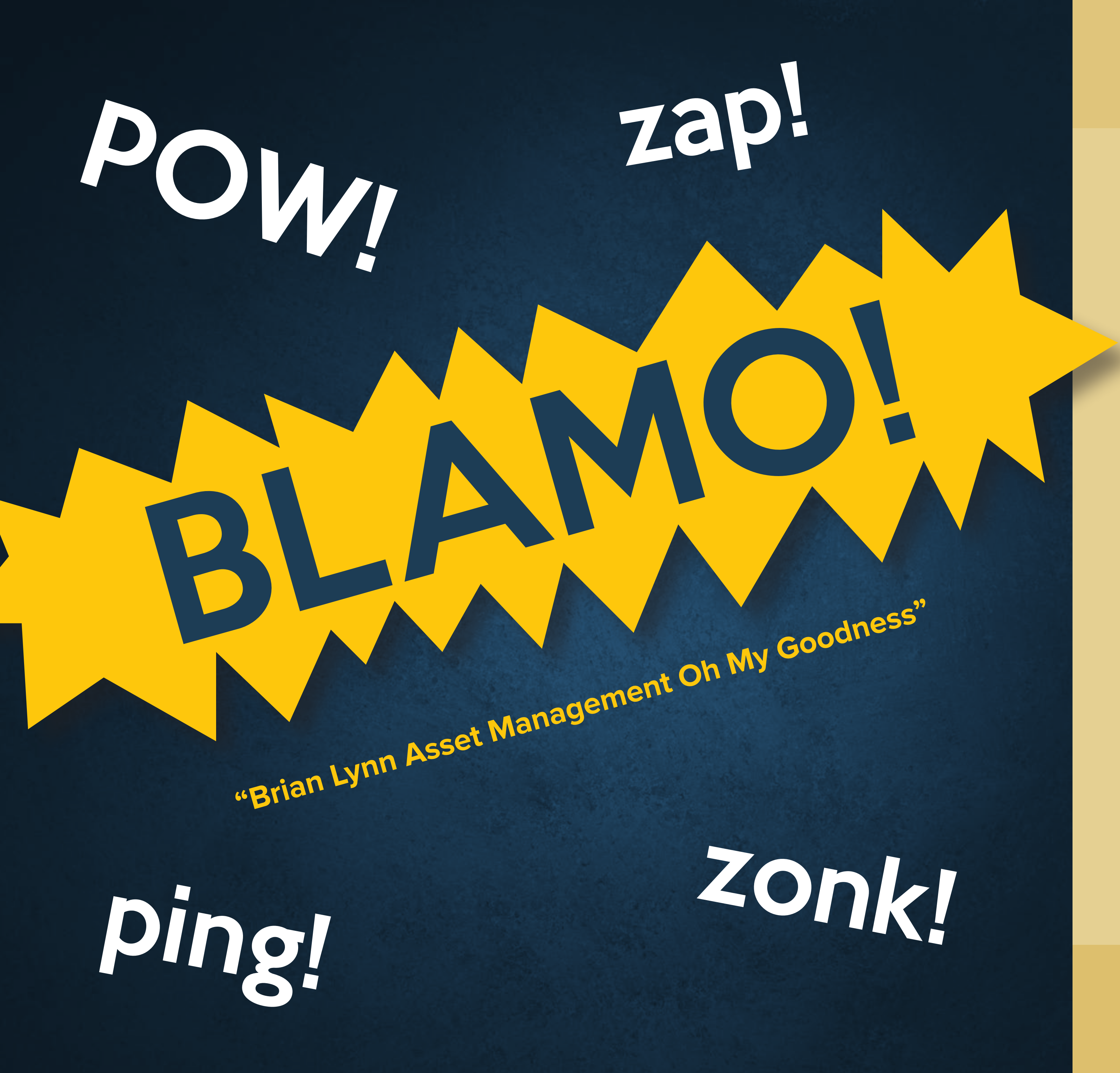
OPERATIONS MANAGER

It is the commitment of Claritas Financial Partners to bring clarity to the financial lives of our clients. Rob has nearly 30 years of experience in the financial services industry and is dedicated to assisting the Advisors of Claritas Financial Partners ensure their clients receive top notch service. He is responsible for the day to day operations of the firm and assisting clients with their needs when the Advisors may not be available.

Rob began his career as a Foreign Currency broker on the floor of the Philadelphia Stock Exchange. He transitioned to the client service side of the business with Goldman Sachs in 2004 where he spent a decade. Client service is where he found his niche and passion. When Goldman Sachs discontinued operations at the stock exchange, Rob moved to Wells Fargo where he teamed with Brian Lynn and John Fessler as their client associate over a five-year span. Making the move to Claritas Financial Partners with Brian, John and Jim Pacheco as Operations Manager will expand his role further.

Rob attended Temple University and grew up in Philadelphia. Rob resides in Deptford Township, NJ with his wife, Monica and their four children, Kasey, Meghan and twins, Sean and Matthew. He loves to cook and spend time with the family. Sunday dinners with his extended family is where he finds a lot of joy. Rob’s wife, Monica, is one of 13 children, so filling the house never seems to be a problem.

He has volunteered with the Oak Valley Athletic Association for 20 years and has coached every sport his children have been involved in. Rob is a diehard fan of all the Philadelphia sports teams and still cheers on Temple University.



WHAT IS BLAMO?

In 1993, I had just graduated from Tulane University, with a BA in Political Economy. I came home that summer, and my Father asked me just exactly what I intended to do with that degree.

My response, "I want to open my own Asset Management Firm."

My Dad laughed, and said, "Oh Really?
What do you intend to call this firm?"

"BLAMO"

We had a good laugh over that, he asked again what it stood for.

"Brian Lynn Asset Management Oh My Goodness"
"I am starting my own firm!"

From that day until now, it has always been my goal to open my own firm. It has been my goal to create a new and improved experience in Financial Planning and Asset Management for my clients with great Partners that believe in these same goals. I look forward to the journey ahead,

Brian

CLARITAS

FINANCIAL PARTNERS

ClaritasFinancialPartners.com

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